

GRANTMAKERS FOR EDUCATION AND NATIONAL PTA

Investing in the Future of Family-School Partnerships

December 1, 2022, 3:00 pm ET





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Grantmakers for Education - December, 2022



DECEMBER 1, 3:00 PM ET

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Ambika Kapur
Carnegie Corporation
of New York



Katie Lim
Overdeck Family
Foundation



Gina Martinez-Keddy
Parent Teacher
Home Visits



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Gettysburg College



Vidya Sundaram
Family Engagement
Lab



Helen Westmoreland
National PTA



Grantmakers
FOR EDUCATION

www.edfunders.org



Setting the Stage

National PTA is the oldest and largest child advocacy association.

Structure

- 54 State PTAs (includes Puerto Rico, Virgin Islands, DC, Europe)
- 8,000 Council PTAs (Regional/District)
- 24,000 Local PTAs (School Affiliated)
- 3 million paid members; 14 million students
- 55% of PTAs are affiliated with Title I schools

Roles

- Advocate for federal, state, and/or local improvements to education
- Partner with schools to engage families
- Distribute information and keep families in the loop
- Provide resources to support schools

What is family engagement?

The New York Times

With Plunging Enrollment, a 'Seismic Hit' to Public Schools

The pandemic has supercharged the decline in the nation's public school system in ways that experts say will not easily be reversed.



Talent & Education

Michigan to require schools to post parents' rights in buildings, offices

News

Opinion

The74

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Explore → LEARNING LOSS RESEARCH SURVEILLANCE NATION'S REPORT CARD TEACHER SHORTAGES ELECTION 2022

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Opinion
Andrea Gabor

Fight the School Culture Wars by Embracing Parents

Politically motivated attacks on classroom instruction can be blunted by inviting families to participate more in curriculum decisions.



News Weather Sports Watch Contact Us

New Mexico school district allows parents to patrol school grounds

Griffin Rushton | KOB
August 10, 2022 - 8:38 PM

ANALYSIS PANDEMIC

Analysis: How 100 Large Urban Districts Are Wrapping Family & Community Input into Plans for Spending Federal Emergency School Relief Funds

COMMUNITY

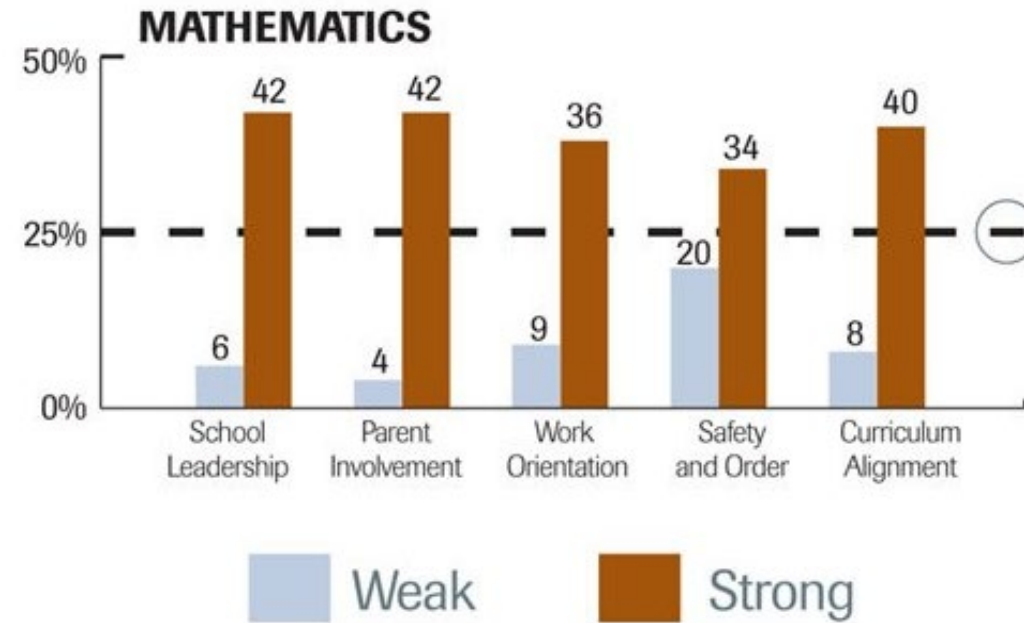
12 Southeast Seattle Schools to Share Fundraising Proceeds; New Equity Approach

MAY 28, 2021 EDITOR LEAVE A COMMENT

by Ben Adlin

Family-school partnerships matter.

- Just as important as a high quality principal and a rigorous curriculum!
- Struggling schools are more likely to “beat the odds” when they excel at family engagement.



Source: *Organizing Schools for Improvement: Lessons from Chicago*



National Parent Survey Findings

Conducted by Edge Research

- 1,588 caregivers
- Representative demographics
- Sept-Oct, 2022
- English & Spanish

Top Takeaways

1

As schools reopen, families share **positive ratings** of their school environment and communications.

2

However, there is **room for improvement**.

3

One area where schools can improve is **communicating effectively** to support student success.

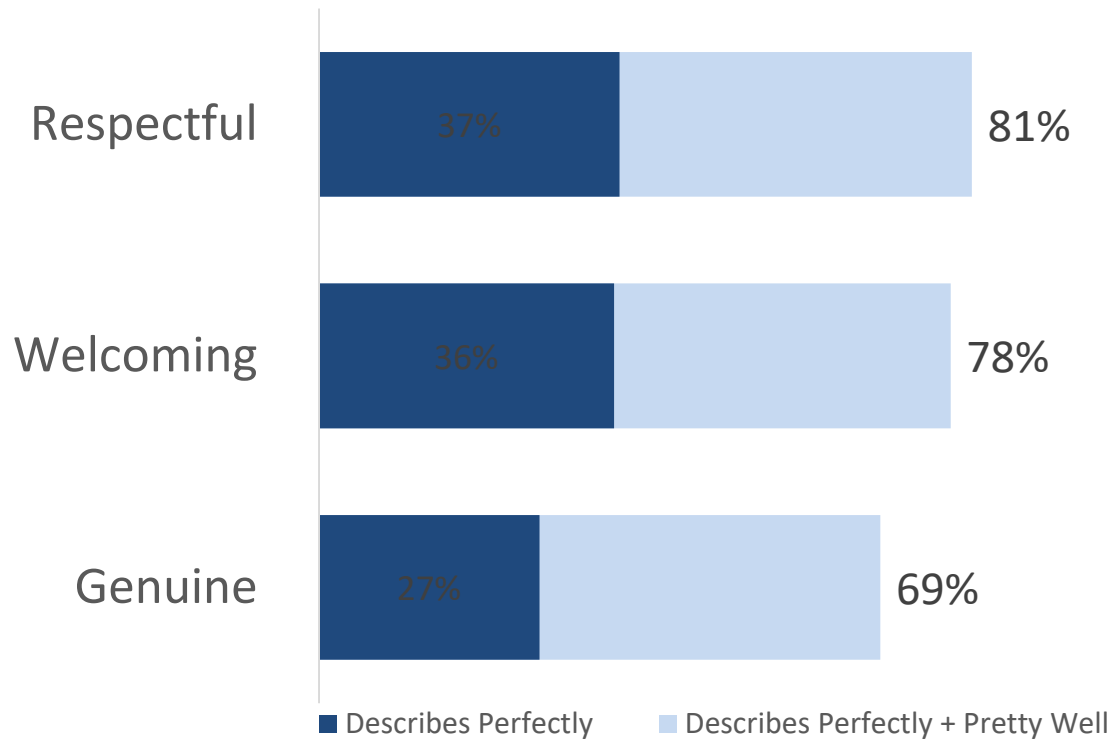
4

Strengthening how schools **collaborate** with families is key so that they can speak up for their child and every child.

As schools show signs of reopening, families share positive ratings of their school environment and communications.

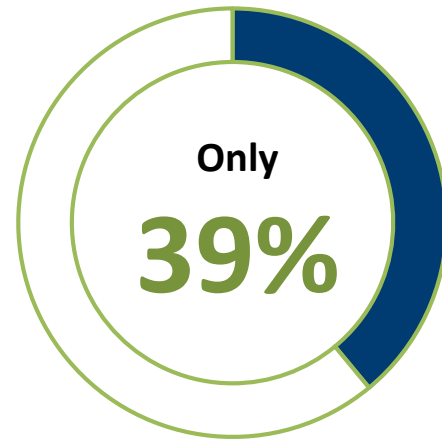
81% of families say schools allow parents/families inside the building

Describes How Your School **Interacts with Families**

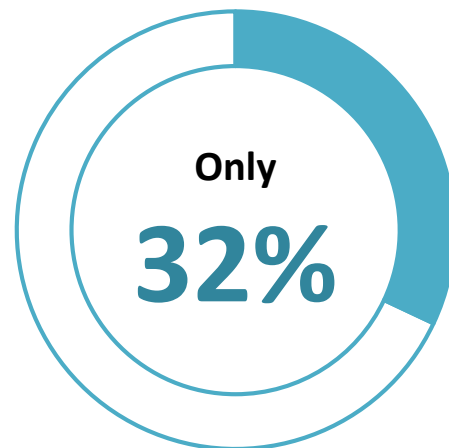


However, there is room for improvement.

Less than 3 in 10 families see schools doing an “excellent” job, and even less so in middle and high school



Of families who **speak another language** at home say the **school provides interpretation & translation**



Of families who **have a disability** say the **school provides accommodations**

One area where schools can improve is communicating effectively to support student success.

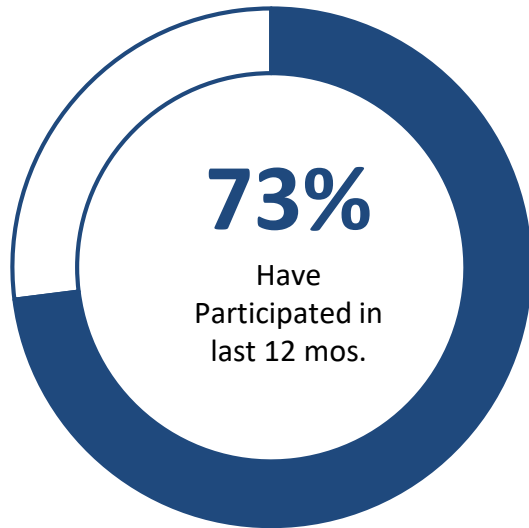
4 out of 10 parents agree...

- The teachers at my child's school **could do a better job giving parents/families honest feedback** about their children.
- My child's school **relies too much on technology like apps, texting and mass emails** to communicate with parents and families

77% of families say it would be extremely or very helpful if schools provided **families with multiple measures** on how their child is doing academically

There are simple fixes and big bets to improve effective communication for student success.

Parent Teacher Conferences



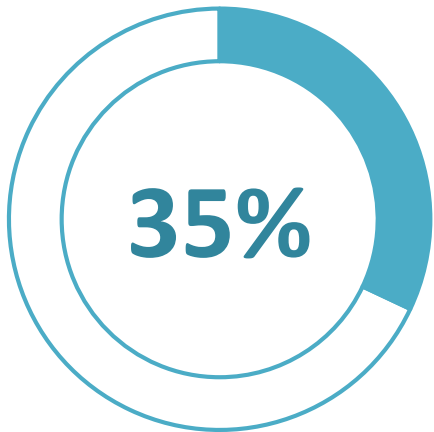
Only **55%** rate conferences as excellent or very good

21% of families report that teachers/staff receive training on how to communicate with families, but...

70% would find this extremely/very helpful

Strengthening how schools collaborate with families is key so they can speak up for their child and every child.

Less than 50% of parents are very confident they **know who to ask or how to find information** they are looking for.



Of families find it **difficult to share their thoughts** with administrators.

Top priorities for more info:

- How your child's school spends its **budget**
- How add'l **funding for COVID needs** was being used at your child's school
- How your child was doing in their **social and emotional wellbeing**



PTA's National Standards for Family-School Partnerships

Used by practitioners, policymakers, and advocates in SEAs, LEAs, schools,

Set the bar -- used for accountability, research/evaluation, and capacity-building

Last updated in 2008

6 Standards with Impactful Edits

- Explicitly leading with equity
- Expanding the definition of student success
- Differentiating guidance by role



A National PTA® Initiative

The
Center for Family
Engagement®

Panelist Discussion



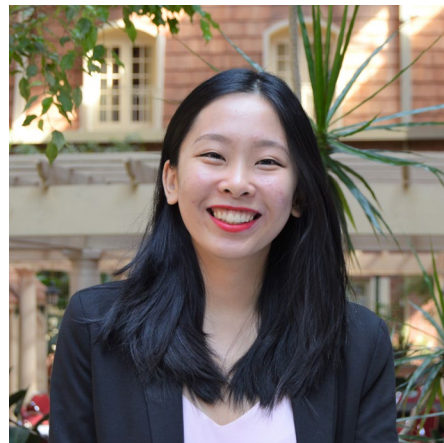
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National Standards *for* FAMILY-SCHOOL PARTNERSHIPS

[PTA.org/Standards](https://pta.org/standards)

Contact Us! FamilyEngagement@PTA.org



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[#PTAStandards](https://hashtag.com/PTAStandards)

Video available in ~1 week

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COMING UP:

Dec 5: AAPI Series: Funding Polynesian and Micronesian Populations

Dec 6: Out-of-School Time Bimonthly Funder Meetup: Tackling Complex Field Challenges

Dec 12: The Future of Education: Investing in Policy that Transforms Learning

[EDFUNDERS.ORG/EVENT-CALENDAR/](https://edfunders.org/event-calendar/)

