
2017 Annual Conference

Sponsorship Packet

grantmakers^{for}education 

2017 Annual Conference Overview

Conference Dates: October 15-18, 2017
Conference Location: Washington, D.C. – The Capital Hilton Hotel
Conference Theme: Equity in Education: Empowering Community Voice

ABOUT THE PROGRAM

The annual conference is Grantmakers for Education’s signature program. Every year, we bring together a dynamic mix of education grantmakers, practitioners, youth, and experts to share talent, insights and strategies. Focused on improving outcomes for all learners, the conference is designed to challenge education philanthropists as they adapt to a rapidly evolving field that is ever more interconnected. To accomplish this, the Grantmakers for Education conference:

- Provides members with an informal and balanced environment for collaborating, discussing and acting on important issues in public education.
- Helps members identify and prepare for what's next, focusing on relevant and pressing issues as well as tools and knowledge required to shape the future
- Offers over 40 engaging breakout sessions, site visits and roundtable discussions developed by member organization leaders.
- Provides dynamic plenary sessions with expert presenters.
- Enables informal networking with colleagues and experts.

Grantmakers for Education prides itself on designing a compelling program that pushes boundaries, challenges assumptions and capitalizes on the diversity of perspectives across the field. We are proud that attendees return year-after-year and consistently give our program, and the networking opportunity it provides, high marks.

Over the past 20 years, Grantmakers for Education (GFE) has grown into the largest and most diverse consortium of education philanthropists in the nation. Founded in 1995 on the premise that collective insights, shared resources and constructive collaboration enable grantmakers to make more intentional and impactful investments, Grantmakers for Education leverages the collective knowledge of our members in improving public education. Today, our branches are as wide as our roots are deep. With a diverse membership of nearly 300 organizations and 1,400 individuals, together we extend the reach and expand the influence of education philanthropy.

ABOUT THE 2017 CONFERENCE THEME

Equity in Education: Empowering Community Voice

Grantmakers stand in a singular place in their ability and responsibility to impact the lives of vulnerable populations and those with limited resources. This year, the conference will address equity issues through the lens of diverse community interests and investment priorities under the theme *Equity in Education: Empowering Community Voice*.

*"This struggle may be a moral one, or it may be a physical one, and it may be both moral and physical, but it must be a struggle. Power concedes nothing without a demand. It never did and it never will."
Frederick Douglass, "If There Is No Struggle, There Is No Progress"*

As Martin Luther King argued in his last book, *Where do We Go from Here*, the choice facing grantmakers today is essentially between accepting chaos or rebuilding the social fabric of **community**. Community-centered work demands the philanthropic sector recognize its privilege in order to ameliorate the grantee/grantor power differentials. This convening will provide participants the opportunity to hear from grantmakers, educators, learners, business leaders, policy makers and families about the challenges and opportunities of embracing community culture and opinions when addressing equitable solutions that are strengthened by local ownership.

- What role should community play as drivers of sustainable change?
- How do we move from a patronage model to a community-building model, bringing community voices into the design and planning of initiatives?
- How can philanthropy amplify local and regional voices in policy and practice?

ABOUT THE LOCATION

Our communities are clamoring to be heard by local and national policymakers. This year we will hold our provocative conversations in the heart of our nation, where so many decisions about education policy are made without representation from many who are affected by those policies and actions. With the White House in view of the conference hotel, just two blocks away, attendees will have a constant reminder to keep our conversations attuned to the nationwide importance and urgency of these issues.

SPONSORSHIP OPPORTUNITIES

Your Opportunity to Invest In the 2017 Grantmakers for Education Annual Conference

The Grantmakers for Education annual conference presents a unique opportunity to invest in strengthening philanthropy to improve outcomes and opportunities for all learners. Once a year, Grantmakers for Education members from around the country—from foundations big and small, with grantmaking budgets that range from tens of thousands to multi-millions of dollars—gather at our annual conference because they believe that we can strengthen our impact on education when we all work together and learn from each other’s successes and challenges.

An investment in this year’s annual conference is an investment in advancing a program specifically designed to deepen our conversations and further our actions around topics that will have a profound impact on the future of education. The conference provides an important opportunity for education grantmakers to work together toward the day when all learners succeed in their education and career choices, resulting in a positive impact on their community and the nation.

Grantmakers for Education is pleased to offer recognition at the following sponsorship levels:

PREMIER LEVEL SPONSOR – \$100,000 +

- Logo on splash page (opening page) of the conference app.
- Acknowledgement as a Premier level sponsor in conference materials, with prominent logo placement on the registration website, conference signage and in conference-related emails.
- Prominent placement of organizational logo in the registration area.
- Complimentary registration for **eight** organization representatives.

AMBASSADOR LEVEL SPONSOR – \$75,000 +

- Logo on splash page (opening page) of the conference app.
- Acknowledgement as an Ambassador level sponsor in conference materials, with prominent logo placement on the registration website, conference signage and in conference-related emails.
- Prominent placement of organizational logo in the registration area.
- Prominent recognition of the organization’s support during a conference plenary.
- Complimentary registration for **six** organization representatives.

DELEGATE LEVEL SPONSOR – \$50,000 +

- Acknowledgement as a Delegate level sponsor in conference materials, including logo placement in the conference app, on the website and featured in conference-related emails.
- Prominent placement of organizational logo in the registration area.
- Complimentary registration for **four** organization representatives.

ADVOCATE LEVEL SPONSOR – \$25,000 +

- Acknowledgement as an Advocate level sponsor in all conference materials, including logo placement in the conference app, on the website and featured in conference-related emails.
- Organizational logo broadcast in rotating images in plenary room.
- Complimentary registration for **two** organization representatives.

LIAISON LEVEL SPONSOR – \$10,000 +

- Acknowledgement as a Liaison level sponsor, including logo placement in the conference app, on the website and featured in conference-related emails.
- Complimentary registration for **one** organization representative.

CONTRIBUTOR LEVEL SPONSOR – \$2,500 +

- Acknowledgement as a Contributor level sponsor, including logo placement in the conference app, on the website and featured in conference-related emails.